

THE BOSTON BEER COMPANY

THE BREWERY, 30 GERMANIA STREET, BOSTON, MA 02110

Offices: One Design Center Place, Suite 850, Boston, MA 02210

p: 617-368-5000 • f: 617-368-5500



JIM KOCH
Brewer

Dear Sam

I'm psyched! I love your idea of a collaboration beer for SAVER.

Can I throw out an idea to get the process started? We still have some of the original barrels from 1993/94 used for Samuel Adams Triple Bock. I think they were the first bourbon barrels used for beer when this whole barrel aging thing was just beginning. I think it would be cool to use those

SAMUEL
ADAMS

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same barrels for our collaboration.
We should think of something different
to do with them this time around.
And maybe some other boundaries of
brewing to mess with. Any thoughts?

Just Brew it!

Jim

SAMUEL
ADAMS