Package A: Print & Online Label

PRINT:

- · Guaranteed placement in our print magazine with bottle shot image next to your rating & review
- PDF Sell Sheet provided for your own marketing use

> <u>Audience:</u> 940,000

EMAIL:

Rating & review with bottle shot image featured in our Advance Buying Guide Trade Email

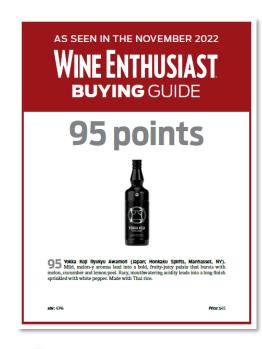
Audience: 17,000+

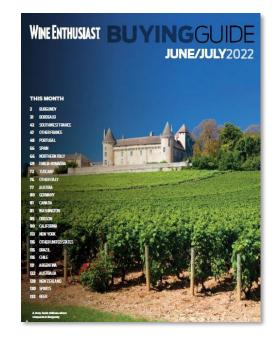
ONLINE:

• Bottle shot image featured next to your rating and review on winemag.com including a "Buy Now" link to your shopping cart or affiliate partner

> Monthly Audience: 2.9 Million

1 Label = \$1,595
 2 Labels = \$1,495 each
 3 Labels = \$1,395 each







El Tequileño Añejo Gran Reserva Tequila

This Tequila has a golden and bright appearance and buttery, toasty aromas. The palate opens lightly sweet, suggesting honey-roasted nuts and a gentle honeysuckle note into a brisk, drying finish laced with black pepper. Created in collaboration with winemaker Randy Ullom, this is a blend of a two-year old añejo and six-year-old extra añejo.

Released January 2021. —KARA NEWMAN





WHAT WE'RE TASTING

Jacquart 2012 Cuvée Alpha Brut (Champagne)

> Sparkling \$169 Rating: 93

Package B: Online Only Label

ONLINE:

 Bottle shot image featured next to your rating and review on winemag.com including a "Buy Now" link to your shopping cart or affiliate partner

Monthly Audience: 2.9 Million

ROTATING HIGHLIGHT FOR 30 DAYS:

Image of your bottle shot image rotating for the month under "What We're Tasting"

PROMOTIONAL COLLATERAL:

PDF sell sheet for your own marketing use

ADD ON VIDEO:

- Option available to add your video next to your rating & review on winemag.com in searchable database
- Includes a sponsored Facebook post to Wine Enthusiast social media audience
 - Investment: \$1,095Add On Video: + \$595



Poli Gran Bassano Bianco Vermouth

Expect a burnished gold hue and an aroma mixing dried herb and floral notes: lavender and elderflower are part of the mix. The palate opens lightly bitter, with grapefruit peel and coriander leading into mellow golden raisin brushed with honey. A mild dried herb note emerges on the finish. —KARA NEWMAN



Fort Hamilton New World Dry Gin

RATING 94
POINTS
PRICE \$27, BUYNOW

WINE ENTHUSIAST
BUYING GUIDE

95 points



95 Yokka Koji Ryukyu Awamori (Japan; Honkaku Spirits, Manhasset, NY).

Mild, melon-y aromas lead into a bold, fruity-juicy palate that bursts with
melon, cucumber and lemon peel. Racy, mouthwatering acidity leads into a long finish

Made with a corn base and distilled with "cannonball" watermelon and cucumber, this gin is ideal for mixing into summery highballs. The cucumber and melon aroma is fresh and inviting and delivers on the palate with mild melon flavor and a long, cucumber-y exhale accented with cayenne and white pepper glow. -KARA NEWMAN

RATING	92 POINTS
PRICE	\$35, BUYNOW
APPELLATION	<u>US</u>
Print a Shelf Talker Label	
RATING	92
ALCOHOL	40%
BOTTLE SIZE	750 ml
CATEGORY	Gin
DATE PUBLISHED	3/1/2023

WINE ENTHUSIAST &

Top Shelf

A weekly serving of our best stuff

MUJEN Original, \$40

VIEW FULL REVIEW ▶

Package C: Promotional Label Package

PRINT:

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Audience: 940,000

ONLINE:

Rating, review & bottle shot image featured on winemag.com with a 'Buy Now' link to your shopping cart

Monthly Audience: 2.9 Million

TRADE EMAIL:

Rating, review & bottle shot image featured in our Advance Buying Guide Trade Email

> Audience: 17,000+

CHOICE OF:

Social Media

Instagram Story Page or Organic Facebook/Twitter Post

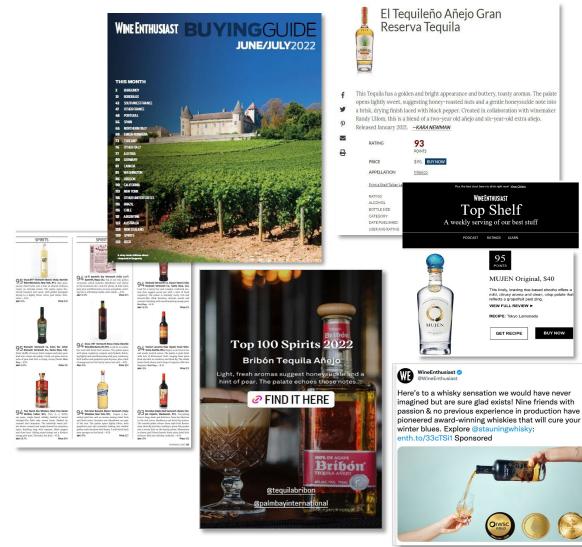
Audience: 500,000+

Top Shelf Email

Rating, review & bottle shot image featured in our Top Shelf email newsletter with up to three links

Audience: 360,000+ Emails





Top Shelf is a special opportunity to highlight your wine in our weekly newsletter which reaches 350,000+ engaged enthusiast who have opted in for the latest updates from Wine Enthusiast. Only 4 products are featured per week, so this yields unparalleled exposure for your brand. You may include a special offer, video or link to any landing page you choose to promote.

Package D: Enhancement Video

DETAILS:

- Add a 1 -2 minute video to your review page on WineMag.com. Feature your distiller or brand ambassador describing your spirit to bring your review to life for our audience.
- To amplify your review and rating, your video will be published as a sponsored Facebook post for our social media audience to engage with and share.





> Investment: \$595