

PRINT:

- Guaranteed placement in our print magazine with bottle shot image next to your rating & review
- PDF Sell Sheet provided for your own marketing use

➤ **Audience: 940,000**

EMAIL:

- Rating & review with bottle shot image featured in our Advance Buying Guide Trade Email

➤ **Audience: 17,000+**

ONLINE:

- Bottle shot image featured next to your rating and review on winemag.com including a “Buy Now” link to your shopping cart or affiliate partner

➤ **Monthly Audience: 2.9 Million**

- 1 Label = \$1,595
- 2 Labels = \$1,495 each
- 3 Labels = \$1,395 each


PRICE IS VALID FOR 2023 ONLY AND SUBJECT TO CHANGE BASED ON AVAILABILITY.

AS SEEN IN THE NOVEMBER 2022

WINE ENTHUSIAST

BUYING GUIDE

95 points



95 Yokka Koji Ryukyu Awamori (Japan: Honkaku Spirits, Manhasset, NY). Mild, melon-y aromas lead into a bold, fruity-juicy palate that bursts with melon, cucumber and lemon peel. Racy, mouthwatering acidity leads into a long finish sprinkled with white pepper. Made with Thai rice.

alr: 43% Price: \$45



El Tequileño Añejo Gran Reserva Tequila

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[Email](#)
[Add to Cart](#)

This Tequila has a golden and bright appearance and buttery, toasty aromas. The palate opens lightly sweet, suggesting honey-roasted nuts and a gentle honeysuckle note into a brisk, drying finish laced with black pepper. Created in collaboration with winemaker Randy Ullom, this is a blend of a two-year old añejo and six-year-old extra añejo.

Released January 2021. **—KARA NEWMAN**

RATING	93
	POINTS
PRICE	\$90. BUY NOW
APPELLATION	Mexico

[Print a Shelf-Talker Label](#)

RATING	93
ALCOHOL	40%
BOTTLE SIZE	750 ml
CATEGORY	Tequila
DATE PUBLISHED	5/1/2022
USER AVG RATING	Not rated yet (Add Your Review)



WINE ENTHUSIAST BUYING GUIDE

JUNE/JULY 2022

THIS MONTH

- 2 BURGUNDY
- 31 BERCKELAUX
- 43 SOUTH AFRICA
- 47 OTHER FRANCE
- 48 PORTUGAL
- 56 SPAIN
- 65 NORTH AFRICA
- 69 EMILIA-ROMAGNA
- 73 TUSCANY
- 76 OTHER ITALY
- 77 AUSTRIA
- 80 GERMANY
- 81 CANADA
- 81 WASHINGTON
- 86 OREGON
- 90 CALIFORNIA
- 103 NEW YORK
- 105 OTHER UNITED STATES
- 105 BRAZIL
- 105 CHILE
- 107 ARGENTINA
- 122 AUSTRALIA
- 128 NEW ZEALAND
- 130 SPAIN
- 133 BGR

*A wine drinker's essential
wine-to-go library*

SPIRITS

95 **Bacardi Vermouth Rosso (Italy)** Bacardi Vermouth Rosso, New York, NY, is a powerful blend of Italian and local ingredients. It's a dry, slightly bitter, and spicy, with a hint of citrus. The label is yellow with a black cap. **Price \$18**

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94 **Beehive Dry Whiskey (USA)** Beehive Dry Whiskey, Idaho, ID, is a smooth, slightly sweet, and spicy, with a hint of citrus. The label is black with a white cap. **Price \$15**

SPIRITS

94 **Austin Dry Vermouth (USA)** Austin Dry Vermouth, Austin, TX, is a smooth, slightly sweet, and spicy, with a hint of citrus. The label is black with a white cap. **Price \$17**

94 **Bacardi Vermouth Rosso (Italy)** Bacardi Vermouth Rosso, New York, NY, is a powerful blend of Italian and local ingredients. It's a dry, slightly bitter, and spicy, with a hint of citrus. The label is yellow with a black cap. **Price \$18**

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Package B: Online Only Label

ONLINE:

- Bottle shot image featured next to your rating and review on winemag.com including a “Buy Now” link to your shopping cart or affiliate partner

► **Monthly Audience:** 2.9 Million

ROTATING HIGHLIGHT FOR 30 DAYS:

- Image of your bottle shot image rotating for the month under “What We’re Tasting”


PROMOTIONAL COLLATERAL:

- PDF sell sheet for your own marketing use

ADD ON VIDEO:

- Option available to add your video next to your rating & review on winemag.com in searchable database
- Includes a sponsored Facebook post to Wine Enthusiast social media audience

► **Investment:** \$1,095
 ► **Add On Video:** + \$595



Poli Gran Bassano Bianco Vermouth

Expect a burnished gold hue and an aroma mixing dried herb and floral notes: lavender and elderflower are part of the mix. The palate opens lightly bitter, with grapefruit peel and coriander leading into mellow golden raisin brushed with honey. A mild dried herb note emerges on the finish. —KARA NEWMAN

in the DOC of which the city of Bassano del Grappa is part.


RATING	94 POINTS
PRICE	\$27. BUY NOW
APPELLATION	Italy

AS SEEN IN THE NOVEMBER 2022

WINE ENTHUSIAST


BUYING GUIDE

95 points



95 **Vodka Koji** **Osakura Awamori** (Japan; Hontaka Spirits, Montauket, NY). Mild, melon-y aromas lead into a bold, frothy-palate that bursts with melon, cucumber and lemon peel. Racy, mouthwatering acidity leads into a long finish sprinkled with white pepper. Made with Thai rice.


ABV: 40% PRICE: \$45



WHAT WE'RE TASTING

Jacquart 2012 Cuvée Alpha Brut (Champagne)

Sparkling
\$169
Rating: 93



Fort Hamilton New World Dry Gin

Made with a corn base and distilled with “cannonball” watermelon and cucumber, this gin is ideal for mixing into summery highballs. The cucumber and melon aroma is fresh and inviting and delivers on the palate with mild melon flavor and a long, cucumber-y exhale accented with cayenne and white pepper glow. —KARA NEWMAN

RATING	92 POINTS
PRICE	\$35. BUY NOW
APPELLATION	US

[Print a Shelf Talker Label](#)

RATING	92
ALCOHOL	40%
BOTTLE SIZE	750 ml
CATEGORY	Gin
DATE PUBLISHED	3/1/2023

Package C: Promotional Label Package

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► **Monthly Audience:** 2.9 Million

TRADE EMAIL:

- Rating, review & bottle shot image featured in our Advance Buying Guide Trade Email

► **Audience:** 17,000+

CHOICE OF:

Social Media

- Instagram Story Page or Organic Facebook/Twitter Post

► **Audience:** 500,000+

or

Top Shelf Email

- Rating, review & bottle shot image featured in our Top Shelf email newsletter with up to three links

► **Audience:** 360,000+ Emails

► **Investment:** \$2,400

PRICE IS VALID FOR 2023 ONLY AND SUBJECT TO CHANGE BASED ON AVAILABILITY.




Top Shelf is a special opportunity to highlight your wine in our weekly newsletter which reaches 350,000+ engaged enthusiast who have opted in for the latest updates from Wine Enthusiast. Only 4 products are featured per week, so this yields unparalleled exposure for your brand. You may include a special offer, video or link to any landing page you choose to promote.

Package D: Enhancement Video

- DETAILS:
- Add a 1-2 minute video to your review page on WineMag.com. Feature your distiller or brand ambassador describing your spirit to bring your review to life for our audience.
 - To amplify your review and rating, your video will be published as a sponsored Facebook post for our social media audience to engage with and share.

Investment: \$595

PRICE IS VALID FOR 2023 ONLY AND SUBJECT TO CHANGE BASED ON AVAILABILITY.



Slane Triple Casked Irish Whiskey

Best Buy

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A particularly full-bodied whiskey, look for candied orange and Sherried raisin aromas, leading into a fruitcake-like palate. It is warm and sticky, with flavors of maple, dried date and baking spice that lead into the finish. *—KARA NEWMAN*




RATING 92 POINTS

PRICE \$30. [BUY NOW](#)

APPELLATION Ireland

[Print a Shelf Talker Label](#)

RATING	92
ALCOHOL	40%
BOTTLE SIZE	750 ml
CATEGORY	Irish Whiskey
DATE PUBLISHED	4/1/2021



Poli Gran Bassano Bianco Vermouth

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Expect a burnished gold hue and an aroma mixing dried herb and floral notes: lavender and elderflower are part of the mix. The palate opens lightly bitter, with grapefruit peel and coriander leading into mellow golden raisin brushed with honey. A mild dried herb note emerges on the finish. *—KARA NEWMAN*



RATING 94 POINTS

PRICE \$27. [BUY NOW](#)

APPELLATION Italy